#### N. A. Barannik

Candidate of Economic Sciences, Research Scientist, Orenburg State Institute of Management

#### A. S. Jumatov

Candidate of Economic Sciences, Assistant Professor, Department of Economics, Orenburg State Institute of Management

### THE ANALYSIS OF A CONDITION OF A LABOR MARKET OF THE ORENBURG REGION IN 2006-2010

In article the analysis of a condition of a labor market of the Orenburg region is carried out. As an empirical material the statistical data of Territorial body of Federal Agency of the state statistics across the Orenburg region has served.

**Key words:** a labor market, employment, unemployment.

#### A. S. Belov

Lecturer, Department of Marketing and Management Science, Orenburg State Institute of Management

### KEY MACROECONOMIC INDICATORS OF RUSSIAN INDUSTRIAL SPACE AND ECONOMY TRANSFORMATION

Industrial space and economy transformation influences on assets and labor concentration in definite nodes of production system. An analysis of industrial development dynamics is useful for organization as for an element of larger system. The main aim of this article is describing the key tendencies of space and economy transformation in Russia's industry.

Key words: transformation, industry, macroeconomic indicators, tendencies.

#### V. V. Dementev

Postgraduate, Saratov State Technical University

#### A. V. Fomenko

Doctor of Economics, Professor, Saratov State Technical University

#### MANAGEMENT RATIONALIZATION BY LABOUR STREAMS IN LOGISTICAL SYSTEMS OF THE PROJECT ORGANIZATIONS ON THE BASIS OF ABC-XYZ THE ANALYSIS

Use ABC-XYZ of the analysis in management of logistical streams of a manpower gives new possibilities in the organization of maintenance with a manpower of the project organizations. Allows to operate personnel structure of the project organization taking into account requirements of each separate project. The offered method allows to lower, on the one hand, expenses for attraction and deduction of workers, on the other hand, to avoid deficiency of a manpower at project realization, to provide better planning of requirements for labor streams of various intensity.

**Key words:** logistics, labor, management of human resources, labor streams, the project organization, ABC-XYZ the analysis.

#### I. V. Bykova

Postgraduate Student, Department of Management, Moscow State for the Humanities

### OPERATIONAL RISKS OF THE ENTERPRISE: THE CONCEPT, SOURCES, THE HUMAN FACTOR

In given article the theoretical judgement of concept «operational risk» is made, their classification is offered, sources of its occurrence, and also the kinds of the influence leading to approach of the given kind of risks are allocated. The analysis of the factors influencing occurrence of risks, including operational, in the conditions of Russian business of environment is carried out.

The conclusion is drawn on influence of the human factor, as integral element of occurrence of operational risks and necessity of working out of methods of their prevention concerning the organization personnel.

Keywords: risk management, operational risk, the sources of operational risk, human risk factor.

#### V. M. Voronina

Doctor of Economic Sciences, senior lecturer of economics and enterprise department, Orenburg State University

## SOME ASPECTS OF DIAGNOSTICS AS THE ANALYTICAL RESEARCH PROCESS IN PREVENTIVE ANTICRISIS MANAGEMENT OF AN INDUSTRIAL ENTERPRISE

In the article diagnostics is considered on the basis of the process approach. Diagnostics in preventive anticrisis management of an industrial enterprise is regarded as interpretations of the analysis results with the aim of formulating the problem and giving its system interpretation.

**Key words:** diagnostics, analytical process, assumptions, principles, interpretation, identification, problem, synthesis.

#### T. V. Yermoshina

PhD in Economics, assistant professor, Chair of Taxes and Taxation, National Research Mordovian State
University named after N.P. Ogarev

### THE DEVELOPMENT OF ECONOMICAL APPROACH TO RESEARCH OF INNOVATIONS

In article is devoted to the theoretical and methodological approaches to research of the phenomenon «innovations». The main concepts in the innovative sphere of economy are considered..

Key words: innovations, category, economy, innovative activity.

#### S. I. Ivanov

Chief Executive Officer, Limited Liability Company «Gazprom»

#### A. V. Gnesdov

#### A. A. Kusnetsov

Limited Liability Company «Gazprom», «PH-Sakhalin Research and Planning Institute of Offshore Petroleum Industry»

#### ON CONTROLLING SYSTEMS FOR CARBON DEVELOPMENT

The article researches the process of hydrocarbon deposits development with application of controlling systems.

**Key words:** producing characteristics, reservoir factors value, hydrometic recovery method, level of carbon reserve depletion, recovery control.

#### A. S. Izmaylova

Senior lecturer NB SRTU «MISA»

### THE FORMATION OF THE INVESTMENT POLICY OF METALLURGICAL ENTERPRISES IN THE STRUCTURE OF A HOLDING

The formation of the investment policy of metallurgical enterprises in the structure of a holding involves the choice of the correlation between centralization and decentralization, creation of the mechanism of coordination of policy and strategy development, the formation of the system of the balanced indicators of the efficiency

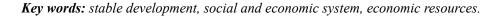
**Key words:** investment policy, holding company, metallurgical enterprises, the system of governance, decentralization, strategy, indicators.

#### V. V. Kovarda

Candidate of Sciences (Physics and Mathematics), Assistant Professor, Department of Customs and Management, World Economics and Politics, South-West State University

### RESOURCE PROVISION OF REGIONAL DEVELOPMENT (ON EXAMPLE OF CENTRAL FEDERAL DISTRICT)

The impact of world financial and economic crisis on the Russian economics testifies that after-default economic increase was stipulated by the favourable situation at the world mineral-raw markets. The recession of national economic reveals the Russia's dependence from world markets. Due to underdevelopment of home consumption and raw –oriented activity of economic agents production output reduces in all economic areas with multiplier effect.



#### N. F. Kolodina

Cand. Econ. Sci., the senior lecturer of chair of the finance, statistics and the economic analysis SEI OSIM

### POTENTIAL OF DEVELOPMENT OF THE AGROFOOD MARKET OF THE RUSSIAN FEDERATION

In article the potential of development of the agrofood market of the Russian Federation is considered. Author's definition of potential of development of the agrofood market is offered. The basic economic indicators characterizing potential of development by agrarian and industrial complex and the agrofood market are analysed. Elements of potential of development of the agrofood market are proved.

**Key words:** Resource potential, potential of development of the agrofood market, subjects of the agrofood market.

#### M. O. Kurleev

A credit officer, Sberbank of Russia

## ON ISSUES OF SOCIAL AND MANUFACTURING COMPLEX' FUNCTIONING AND DEVELOPMENT IN MODERN SINGLE INDUSTRY TOWN

The article is devoted to problems of functioning and development of socio-industrial complex modern company towns.

Key words: core enterprises, socio-industrial complex.

#### Ju. G. Mishuchkova

Senior Lecturer, Orenburg branch of Russian State University of Trade and Economics

## ON CHARACTERISTICS OF COST ACCOUNTING AND CALCULATION OF ACTUAL PRODUCTION COST AT FLOUR MILLING ENTERPRISES

The article considers the challenges of cost accounting and actual cost calculation at joint production on the example of flour milling industry.

Key words: book accounting, costs, cost value, output cost determination, mill industry.

#### A. H. Novikov

Graduate student of chair «Organization and planning of local development», Kuban State University

## PUBLIC PROCUREMENT: PROCESS AND SITUATIONAL APPROACHES TO DISCLOSURE OF THE NATURE OF MANAGEMENT ACTIVITIES

The system of public order acts as a mechanism to meet the needs of the state for goods, works and services required for the public authority on the basis of competitive selection of suppliers. The need for balanced operation of the system due to the dual nature for public procurement. On the one hand, the state acts as a buyer and any buyer seeks to minimize its costs. On the other hand the state is a special subject with a socially and economically significant functions. What, who and how it will procure goods, works and services depends on economic development in general. Absence of thorough scientific public procurement as one of the areas of public administration, has led to consideration of its relevance in terms of two classical approaches to management: process and system.

*Key words:* government procurement, competition, auction, request for quotations.

#### Н. В. Пивоварова

Senior Lecturer, Department of Finance, Orenburg State University

#### Н. Д. Стеба

Candidate of Economic Sciences, Assistant Professor, Department of Finance, Orenburg State University

#### Е. И. Комарова

Candidate of Economic Sciences, Assistant Professor, Department of Finance, Orenburg State University

### THE EFFICIENCY EVALUATION OF TAX CONCESSIONS PROVIDED ON THE SUBFEDERAL LEVEL

This article is discussing the necessary evaluation of the shortfall in income of the constituent entity of the Russian Federation, based on the granting tax exemptions. The article analyzes activities used in estimating the efficiency of tax concessions provided on the territory of the constituent entity of the Russian Federation. This article gives recommendations on the improvement of the efficiency evaluation of tax concessions in the Orenburg Region.

Key words: shortfall in budget income, tax benefits, tax benefits efficiency.

#### L. V. Saakova

Candidate of Economics, a doctoral student of marketing, St. Petersburg State University of Economics and Finance

### THE SUSTAINABLE DEVELOPMENT OF THE CORPORATE STRUCTURE

This article discusses the issues of sustainable development of large corporate structures in conjunction with the main socio-economic problems of society. The author argues for the social orientation of large corporations as a guarantor of sustainable national economic system.

Key words: corporations, sustainable development.

#### E. A. Mihailova

candidate of technical sciences, professor of the State educational institution of higher professional education «P.A. Solovjov Rybinsk State Academy of Aviation Technology»

#### A. N. Sbitneva

graduate student of the State educational institution of higher professional education «P.A. Solovjov Rybinsk State Academy of Aviation Technology»

#### CONCEPTION OF RISK MANAGEMENT ON INDUSTRIAL ENTERPRISE

In this work the necessity of risk management on industrial enterprise is justified. The authors offer the classification of risks for industrial enterprise that uses centers that are responsible for the risks, original model of the process of risk management, the main steps of which are development of methods of risk assessment, construction of risk profile and development of actions to decries the level of risk. The authors also offer the methods of quantitative risk assessment that uses the scores of experts. In this work the organizational mechanism of risk management is also developed.

Key words: risks, classification of risks, model of the process of risk management.

#### O. A. Sviridov

Provost, Orenburg State Institute of Management, Doctor of Economic Sciences, Professor,
Department of Management Theory and Marketing

#### R. G. Fjodorov

Assistant Lecturer, Department of Personnel Management, Tourism and Service, Orenburg State Institute of Management, Postgraduate Student of Sochy State University

### INSTITUTIONAL PRINCIPLES FOR SOCIAL AND ECONOMIC SYSTEMS FUNCTIONING

The article substantiates the statement that institutions, created by people, influence the formation and development of socio-economic systems.

Stability of socio-economic systems, national and regional economic development, political stability depend on formation and efficient functioning of institutional environment.

Key words: system, institution, socio-economic system.

#### D. V. Serdobintsev

Cand. Econ. Sci., the docent of chair «Economic analysis and audit» of SSAU of a name of N.I.Vavilov

#### L. V. Sorokina

The senior teacher of chair «Economic analysis and audit» of SSAU of a name of N.I.Vavilov

#### E. S. Beketova

The assistant of chair «Economic analysis and audit» of SSAU of a name of N.I.Vavilov

#### FORMATION OF AGROINDUSTRIAL CLUSTERS ON THE BASIS OF THE ENTERPRISES OF AGRARIAN AND INDUSTRIAL COMPLEX OF THE VOLGA REGION

The modern condition of the enterprises of agrarian and industrial complex of the Volga region is considered. Necessity and economic efficiency of formation regional agroindustrial clusters are substantiated. The order of construction of agroindustrial clusters on the basis of the existing enterprises with use of ad-vantages of the private-state partnership is defined. The organizational structure of regional integrated agroindustrial cluster is offered.

**Key words:** Modern condition, agrarian and industrial complex, the formation mechanism, agroindustrial clusters, the Volga region.

#### A. M. Spirina

The assistant to chair «Economy and the right» the Moscow state university of K.G.Razumovsky branch in Meleuze of the republic Bashkortostan

### ESTIMATION OF EFFICIENCY REALIZATION OF ORGANIZATION'S STRATEGY

In article concepts of effect and efficiency are considered, the comparative analysis to the existing in domestic and foreign literature the methods of an estimation of efficiency of strategy is carried out, the technique of an estimation of efficiency of current strategy on the basis of proportionality of economic growth is developed.



#### A. N. Sunteev

The assistant of Economics department, the Orenburg State Institute of Management

### ECONOMIC ANALYSIS – THE BASIS OF REVEALING THE INTERNAL RESOURCES AT THE ENTERPRISE

The article is devoted to the economic analysis and the process of its realization. Methods of making the economic analysis are disclosed. The search of internal resources is described with the help of the economic analysis.

Key words: economic analysis, internal resources, cost price.

**Key words:** efficiency, strategy, efficiency evaluation.

#### E. N. Sukhoparov

Postgraduate student of chair of Economics and management engineering, Economics and business institute of Ulyanovsk state university

### ANALYSIS OF APPROACHES TO RESTRUCTURING EFFICIENCY EVALUATION

The paper deals with comparative analysis of restructuring efficiency evaluation approaches.

Key words: restructuring, efficiency.

#### B. B. Khrustalev

Professor of chair «the Economics, the organization and the production management»

Penza State University of the Architecture and the Construction

#### A. A. Moiseeva

graduate student of chair «the Economics, the organization and the production management» Penza State University of the Architecture and the Construction, teacher of chair «the Economics and the Management» Penza Branch of «the Academy IIUEP»

# THE PECUTIARITIES OF NASCENCY AND ACCOUNTING MAIN KIND OF LOSSES IN THE CONSTRUCTION SYSTEM ON THE ORGANIZATOINAL AND ECONOMIC REDISTRIBUTION ITS DEVELOPMENT

In the article are examined the features of nascency main kind of losses in the construction companies, on the main organizational and economic redistribution its development in the process of formation final product building; are analyzed the specific features of construction and motivated necessity for use in the practice of construction companies the mechanism of management risks? Are designed accounting the complexity and specificity of the construction process.

*Key words:* loss, risk, construction companies, organizational and economic redistribution, management mechanism.

#### A. M. Shafran

Post-graduate student, subdepartment of economical and social geography, Moscow pedagogical state university, Moscow, Russia

### TYPOLOGY OF RUSSIAN REGIONS IN TERMS OF INVESTMENT POTENTIAL: A GEOGRAPHICAL ASPECT

The author indicates the necessity of changing the orientation of Russian economy from a resource specialization to innovation. In this connection the question of attracting investment in the innovation sphere is arisen in this context. The author proposes a typology of the investment potential of the country regions based on economic and geographic indicators for investors in the development of an innovative economy.

**Key words:** The investment attractiveness of regions, innovative economy, types of regions, innovative clusters.

#### O. V. Yurova

Candidate of Sociological Sciences, Assistant Professor, Department of Management, Marketing and Organization of Production, Volgograd State Technical University

#### T. G. Agievich

Candidate of Economics, Assistant Professor, Department of Economics and Management, Volgograd State
Technical University

### RESOURCES MODERNIZATION OF RUSSIAN ECONOMY: «NEXT» CALL TO THE ROLE OF HUMAN FACTOR

The article attempts to analyze processes occurring in the working environment of the real sector of economy at the stage of the process of modernization. Typology of resource groups, and also identified a number of negative phenomena, which, according to the researchers, will be fraught with consequences if left unattended. The findings are confirmed by the results of two sociological studies conducted at five factories in Volgograd industries.

**Key words:** resources modernization, industrial workers, typology of resource groups.