
V. V. Zhygaylo

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ON ESSENCE OF INNOVATION ENVIRONMENT

Specifics of modern economic development stages characterized by scientific and technical progress and growing intellectualization of basic production factors were studied. Special attention was given to new technologies and products development, their promotion into the world market and international integration in scientific and production spheres within the scope of global economics. The strategic model of economic growth for advanced countries was suggested in the article.

Key words: *national innovation system, innovation infrastructure, innovation sphere, innovation activity management, innovation environment of social and economic system.*

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NATIONAL INNOVATION SYSTEM OF RUSSIAN FEDERATION

The article introduces the infrastructure of Russian national innovation system, which will help Russian companies to develop and implement innovations effectively in modern conditions. The article gives a detailed description of the main elements of the Russian innovation system.

Key words: *innovation, national innovation system, science park.*

S. A. Shevchenko

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PROBLEMS OF INNOVATION ACTIVITY AT RUSSIAN ENTERPRISES

The article considers the problems related to the development of innovation activity at Russian enterprises. Systematization of the problems enables to specify possible solutions.

Key words: *innovation, problem, government support.*

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L. A. BORISKOVA

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MULTICRITERIA COMPARATIVE ASSESSMENT TECHNIQUE OF RESEARCH AND DEVELOPMENT PROJECTS EFFICIENCY OF RESEARCH-AND-PRODUCTION ENTERPRISES AT THE STAGE OF INNOVATIVE APPLICATION CONSIDERATION

The article deals with the multicriteria comparative assessment technique of research and development projects efficiency at the stage of innovative application consideration. The technique considers uncertainty and risk factors of different aspects of projects efficiency by means of fuzzy methods, and allows to range projects with regard to qualitative and quantity indicators.

Key words: research and development projects, estimation, qualitative and quantity indicators.

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F. F. Yurlov

Doctor of Technical Sciences, Professor, Head of Department, Department of Economics and Entrepreneurship, Nizhny Novgorod State Technical University after R. E. Alexeev

ANALYSIS OF INNOVATION SOLUTIONS' EFFECTIVENESS EVALUATION UNDER UNCERTAINTY USING COST-BENEFIT PRINCIPLES

The issue of evaluation of innovative solutions' effectiveness under uncertainty with the use of cost-benefit principles was studied. This issue was stipulated by the existence of controlled and uncontrolled factors. The example of the selection of the most efficient innovation solution under uncertainty using cost-benefit principles was given.

Key words: optimal innovation solutions, uncertainty, cost-benefit principles.

N. A. Kuzminykh

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**METHODICAL APPROACHES TO INNOVATION DEVELOPMENT
ESTIMATION OF SOCIAL AND ECONOMIC SYSTEMS
DEVELOPMENT: ADVANTAGES AND DISADVANTAGES**

The article in question analyses the existing methodical approaches to innovation development estimation of social and economic systems. The universal approach, which enables to estimate special features of innovation development such as innovation potential, innovation risk, innovation activity, level of innovation development and to develop the algorithm of managerial solutions, was suggested.

Key words: *methodical approaches, estimation, innovation development, social and economic system.*

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A. N. Melnikov

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N. Z. Sultanov

Doctor of Technical Sciences, Professor, Head of Department, Automation Systems Department, Orenburg State University

**METHODOLOGICAL BASIS OF OPTIMIZATION PROSESS FOR
COLLECTION AND TRANSPORTATION OF DOMESTIC SOLID
WASTE**

The article considers the regional and municipal systems of collection and transportation of domestic solid waste (SW). The relevance of the solid waste collection and transportation infrastructure improvement was substantiated. The analysis of domestic solid waste collection systems and transportation from population aggregates was performed. The target function of infrastructure optimization was specified.

Key words: *collection and transportation of domestic solid waste, fleet structure, optimization.*

M. I. Shveikert

Senior Lecturer, Department of Economics and Production Management, Orsk Humanitarian and Technological Institute, branch of Orenburg State University

ON PROJECT-BLOCK SCHEME OF CORPORATION CONTROLLING

Organizational and methodical support of formation and implementation of controlling into corporation management was studied in the article.

Key words: *controlling system, industrial corporation, project-block scheme.*

A. A. Arkhireysky

Senior Lecturer, Department of Automobiles and Traffic Safety, Transport Faculty, Orenburg State University

SERVICES INFORMATION SUPPORT FOR MAINTENANCE AND REPAIR OF MOTOR VEHICLES

Statistic techniques are very important for the certification. The article estimates the derivative importance of criteria that reflects demands of certification system for the enterprises, rendering repair and maintenance services.

Key words: *certification, car, regression analysis, the derivative of the importance of the criteria.*

M. V. Shinkevich

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PROSPECTIVE INSTITUTIONAL TRAJECTORIES OF STEADY INNOVATION DEVELOPMENT OF MANUFACTURING SECTOR IN RUSSIA

The category «institutional trajectories» for innovation development research was defined. On the data basis of national industry the institutional trajectories of steady innovation development in terms of static and dynamic economy were identified.

Key words: *institutional paths, innovations, cycles, crisis.*

N. S. Mikova

Postgraduate Student, Higher School of Economics, Faculty of Public Administration, Department of Science and Innovations Administration

**ON ANALYSIS OF INFORMATION SOCIETY AND KNOWLEDGE
ECONOMY DEVELOPMENT MONITORING SYSTEMS**

The study of existing monitoring systems is topical, because at the present level of development the transition to information society and knowledge economy becomes one of the key elements of national strategy aimed to increase country's competitiveness in the international market. There are many index systems that study the nature of this phenomenon and compare countries by the level of digital development. To ensure objective evaluation of innovation capacity the analysis of current monitoring systems applied in measuring the development of ICT and e-readiness together with data collection was suggested.

Key words: *economy of knowledge, information society, innovation, information and communication technologies (ICT), innovation capacity, ICT Development Index, Networked Readiness Index, e-Readiness Index, Knowledge Economy Index, digital divide.*

A. A. Firsova

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**ON INVESTMENT FORMS DEVELOPMENT OF INNOVATIVE
ACTIVITY IN RUSSIA**

The paper analyses the features of the investment forms development in innovation activity, suggest ways of attracting private capital into innovation sphere using banking system, institutional investors, individuals. Identified were areas of legislative provision improvement of innovation investment vehicles.

Key words: *investment forms of innovation, public-private partnership in innovation*

O. V. Koryakina

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CORN PRODUCTION COMPETITIVE FACTORS IN WESTERN KAZAKHSTAN

The article in question describes the research results of corn production competitive factors in Western Kazakhstan. Currently the production efficiency is an important index of life quality improvement and economical, social, ecological safety. Competitiveness is the factor of economic stability and stable development of any enterprise, country or society.

Key words: *efficiency, rate, corn, production, competitiveness.*

M. O. Kurleev

Credit Officer, Joint-Stock Commercial Savings Bank of the Russian Federation

ON METHODOLOGY OF CORE ENTERPRISES BUSINESS REGULATION MECHANISM

The article deals with the choice of methodological approach to research of core enterprises business regulation mechanism functioning .

Key words: *core enterprises, methodological approach.*

Sh. M. Valitov

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E. N. Kulik

Candidate of Economic Sciences, Assistant Professor, Kazan State Institute of Finance and Economics

ON EFFICIENT MANAGEMENT OF MULTIDIMENSIONAL INTEGRATED STRUCTURES

The complex approach to research of integration and integrated processes as an economic event favours the efficient management of large integrated systems. For this purpose integrated companies were considered from the viewpoint of dimensionality. The approach enables to study the integrated structures objectively and taken in conjunction with all the factors, influencing management efficiency.

Key words: *integration, management of the integrated structures, corporate governance.*

I. V. Minakova

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G. I. Korzhova

Assistant Professor, Department of World and National Economy, Southwest State University

**SECURITY OF ECONOMY THE MANPOWER AS THE MAJOR
FACTOR OF DEVELOPMENT OF TERRITORIES
HUMAN RESOURCES PROVISION AS MAJOR FACTOR OF
TERRITORY DEVELOPMENT (ON MATERIALS OF THE CENTRAL
FEDERAL DISTRICT)**

Human resources reproduction processes in the regions of the Central Federal District and in the Kursk region were studied. Revealed were the factors causing human lower life expectancy in rural areas and resulting in absolute reduction of agricultural population and human resources deficiency.

Key words: *human resources, life expectancy, population reproduction, regional policy.*

A. V. Eremyakin

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O. U. Trunina

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LOGISTICS OF COMMERCIAL RESOURCES FLOW

The issues of resources flow in macroeconomic systems at various combinations of their characteristics and movement trajectories were studied in the article.

The position of resources flow in logistics structure was considered. Structure and research areas of logistics of resources flow were identified.

Key words: *flow of resources, logistical system, informational flow, commercial resources.*

Yu. N. Aleksandrin

Candidate of Economics, Assistant Professor, World Economics Department, Kuban State University

ON OPTIMIZATION FRAME OF SMALL BUSINESS SECTORAL STRUCTURE WITHIN CONTEXT OF MODERNIZATION STRATEGY

Small business sectoral structure dynamics under formation of new economic policy was analyzed in the article. State support efficiency of small business is researched. Various stimulus tools and mechanisms for small innovative and industrial business at regional and municipal levels were suggested.

Key words: *small entrepreneurship, state support, sectoral structure, property infrastructure.*

I. I. Gizyatov

Candidate Applicant, Department of Marketing, Kazan State Institute of Finance and Economics

ON BASIC INVESTMENT TENDENCIES IN RESOURCE-SAVING TECHNOLOGIES IN INDUSTRIES OF THE RUSSIAN FEDERATION

Basic investment tendencies in resource-saving technologies by types of economic activities in the industry of the Russian Federation for 2003–2009 were analysed. The «portfolio» approach toolkit was applied for integrated study of investments into resource-saving. Recommendations, concerning resource-saving policy improvement for certain types of economic activities were suggested.

Key words: *resource-saving, industry of the Russian Federation, types of economic activities, investment into resource-saving, «portfolio» approach.*

E. A. Belyakova

Candidate of economic Sciences, Assistant Professor, Orenburg State Agrarian University

Yu. A. Shumilova

Lecturer, Orenburg State Institute of Management, Candidate Applicant

ON ASSUMPTION OF FOOD CLUSTERS FORMATION IN ORENBURG REGION

The clustered approach was considered in the article. The notion «concept» in the interpretations of foreign as well as Russian authors was studied. Basic characteristics of clusters and their classification of clusters and enterprises inside the clusters were analysed. The Orenburg region grocery subcomplex was described, assumptions for grocery subcomplex forming were identified.

Key words: *cluster, competitiveness, concentration of production, production chain, specialization, integration, innovations.*

R. M. Kamaltdinova

Candidate of Economic Sciences, Assistant Professor, Personnel Department, Ulyanovsk State Technical University

ON FORMATION OF HUMAN CAPITAL UNDER WORLD FINANCIAL AND ECONOMIC CRISIS

The article in question defines educational sphere as the system forming state human capital and providing its efficient reproduction for economy. Within the limits of research some contradictions of state economic policy in the sphere of education were revealed.

Key words: *human capital, financial and economic crisis, education.*

D. V. Serdobintsev

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L. V. Sorokina

Senior Lecturer, Department of Economic Analysis and Audit, Saratov State Agrarian University named after N. I. Vavilov

BASIC IMPROVEMENT TRENDS OF INTERACTION MECHANISM BETWEEN ENTERPRISES OF DAIRY-GROCERY SUBCOMPLEX OF VOLGA REGION AGRO- INDUSTRIAL COMPLEX

The current condition of a dairy-grocery subcomplex of agro-industrial complex of the Volga region was considered. The basic improvement directions of the organizational and economic interaction mechanism between the agricultural and processing enterprises of a dairy-grocery subcomplex were identified. The technique of analytical hierarchical process of decision-making concerning integration of the enterprises using economic-mathematical modelling on the basis of the fuzzy sets theory was suggested. The order of agro-industrial clusters formation was developed, and their economic efficiency at level of the enterprises and region was described.

Key words: *organizational-economic mechanism of interaction, improvement directions, dairy-grocery subcomplex, modern condition, the Volga region.*

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A. N. Terebeitich

Assistant Lecturer, Management Department, Orenburg State Institute of Management

ENTERPRISES MANAGEMENT CONCEPTION AT DIFFERENT STAGES OF ORGANIZATION LIFE CYCLE UNDER CYCLE ECONOMY

The issue of enterprise's activity harmonization under economic volatility is relevant nowadays. The flexibility of managerial decision-making under environmental changes, capability to predict market changes, enterprise's readiness to changes specify the process. The article identifies one of the basic reasons of domestic enterprises' crisis: that is noncompliance of management to the life cycle stage of an enterprise and lack of harmonization with national economic cycle.

Key words: organization life cycle, personnel management system, economic cycle.

I. G. Minnemullin

Senior Lecturer, Izhevsk branch, Russian University of Cooperation

BASIC PRINCIPLES OF INDUSTRIAL HOLDING'S CASH FLOW MANAGEMENT

The article considers the main principles of managing cash flow of such complex systems as holdings. The research enables to determine and characterize two main groups of principles. Firstly, principles which are stipulated by holding's system features, e.g. principles of centralizing cash flow managing and priority system interests over interests of its elements. Secondly, the principles of restrictive and regulative character, e.g. principles of balancing of holding's cash flow, rational borrowing and optimizing of mutual estimating. Realization of formulated principles is the most important factor of sustainable development of the holding's enterprises.

Key word: principles, cash flow, holding, enterprise .

J. G. Kaleeva

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ON ORGANIZATIONAL AND MANAGERIAL COMPETENCE OF ENGINEERS-TO BE FORMATION WHEN STUDYING GENERAL PHYSICS

The article in question suggests methodical description of organizational and managerial competence formation of engineers-to be at the general physics laboratory workshops. The essence of teacher – students activity was described. The practicability of a lesson form choice was substantiated.

Key words: organization, management, competence, engineers.

Z. K. Avyassova

Senior Lecturer, English Philology Department, Orenburg State Pedagogical University

**PROJECTING OF THE SCIENTIFIC RESEARCH WORK OF
A STUDENT**

The article studies the problem of projecting of student scientific research work as one of the ways of creative linguistic skill development of a student. The author analyses the student and teacher's activities on each stage of their co-work, defines the mechanisms, which allow them to solve the set goals effectively.

Key words: *projecting, reflection, adaptation, diagnosing, self-regulation, creative linguistic skills.*

A. V. GanichevaCandidate of Physical and Mathematical Sciences, Assistant Professor, Head of Mathematics Department,
Tver State Agricultural Academy**EFFICIENCY EVALUATION OF EDUCATION PROCESS**

The article in question suggests the mathematical model that represents the process of struggling low grades and specifies its efficiency. The Mass Service Theory and Linear Algebra provided the basis for analysing the characteristics of the system of education process organization.

Key words: *mass service system, channel, flow, flow density, probability of system state, efficiency characteristics, cause and effect relation, optimal retailation vector, activity matrix.*

M. S. Perova

Senior Lecturer, Department of Economic Informatics and Mathematics, Orenburg branch of Russian State Trade and Economic University

DOES ECONOMIC UNIVERSITY NEED HUMANITARIZATION?

One of the leading development trends of modern education – humanitarization – was analysed. When considering the issue of educational process humanitarization in an economic university, the author emphasizes the necessity to develop the professional competence and humanitarian culture of economists to-be.

Key words: *humanitarization, humanities culture, dialogue, dialogical communication.*

E. G. Revkova

Candidate of Pedagogical Sciences, Head of Research Department, Orenburg State Institute of Management

PROJECT-ORIENTED APPROACH TO MANAGEMENT IN HIGHER PROFESSIONAL EDUCATION SYSTEM

The article in question considers mechanism of project-oriented management in higher educational establishment. The basic trends of university activity with regard to the project-oriented approach were described.

Key words: *higher educational establishment, project, project management, project approach, prospects of development.*

V. A. Sadova

Assistant Head, Faculty of Information Technologies, Orenburg State University, Lecturer, Department of Informatics

PEDAGOGICAL BASIC PRINCIPLES OF STUDENTS' COGNITIVE INDEPENDENCE

The relevance of information and cognitive university students' independence, the role of information technologies in information and cognitive independence development were considered in the article. The indicators of information and cognitive development of university student's independence and the components of the phenomenon were suggested.

Key words: *information-cognitive independence, information technologies, axiological aspect of informatization of education.*

R. M. Asadullin

Doctor of Pedagogical Sciences, Professor, Provost of Bashkir State Pedagogical University named after M. Akmulla

O. V. Frolov

Candidate of Pedagogical Sciences, Assistant Professor, Orenburg State Institute of Management

ON PUBLIC MANAGER PERSONALITY FORMATION AS SUBJECT OF PUBLIC PROFESSIONAL ACTIVITY

The article in question substantiates the proposition that a manager specifies the quality of public management culture and encourages the development of a society. The personality of a manager was defined as a unique, integrative set of personal and professional qualities in the sphere of public management that is formed in the system of higher professional education in the context of professional culture.

Key words: *public management, public manager, personality, public management culture.*

L. A. Gerassimova

Candidate of Pedagogical Sciences, Senior Lecturer, Orenburg State Institute of Management, Personnel Management Department

DEVELOPMENT OF SPECIALIST'S CONFLICT COMPETENCE: THEORETICAL ASPECT

The article in question considers the theoretical aspect of managing the development of specialist's conflict competence on the basis of current methodological approaches to the essence of conflict competence.

Key words: *competence, projected education, professional competence of manager.*

T. A. Elistratova

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L. A. Gerasimova

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THEORETICAL ASPECTS OF ANALITICAL SKILLS FORMING AS PROFESSIONAL FEATURE OF ECONOMIC MANAGER

On the basis of modern theoretical approaches to the essence of analytical skills the theoretical aspect of analytical skills forming was studied. Analytical skills were viewed as the professional feature of an economic manager.

Key words: *analysis, analytical skills, professional activity, professional feature of economic manager.*

L. F. Nasejkina

Candidate of Pedagogical Sciences, Senior Lecturer, Department of Computer Facilities Software and Automated Systems, Orenburg State University

FORMATION OF SINGLE INFORMATION AND EDUCATIONAL SPACE IN SYSTEM OF OPEN EDUCATION BY MEANS OF ELECTRONIC EDUCATIONAL RESOURCES

The article considers the development and implementation of electronic educational resources into educational process. The use of Internet education portals for placing electronic educational resources with the view of single information and educational space extention was suggested.

Key words: *informational support of society, informational support of education, open education, single information and educational milieu, information and education environment, educational portal, means of information and communication technologies, electronic educational resource.*

I. I. Bueva

Head of Department, Orenburg State Higher Institute of Arts after L. & M. Rostropovich, Professor, Candidate of Pedagogical Sciences

AXIOLOGICAL CONCEPTION OF CORPORATE CULTURE FORMATION OF EDUCATIONAL COMMUNITIES: REGULARITIES AND PRINCIPLES

The article suggests author's conception of the phenomenon «corporate culture of educational communities». Corporate values and axiological conception of its formation comprise the basis of conception. Formation was regarded as a process of composition of two vectors: management and development. The regularities and principles that help to develop corporate culture efficiently were identified.

Key words: *corporate culture, axiological conception, management, educational communities.*

I. A. Korovina

Assistant Professor, Department of Foreign Languages, Orenburg State Medical Academy

**STUDENTS' SCIENTIFIC SOCIETY AS FIELD OF
SELF-EDUCATIONAL ACTIVITY**

This article deals with the problem of self-educational activity formation at higher school. Self-educational activity in the field of students' scientific society is to be considered as propaedeutic research student work, directed to effective study adaptation at higher school and future professional activity.

Key words: *self-educational activity, students' learned society.*

O. V. Shinkareva

Candidate of Economics, Assistant Professor, Department of Public Management, Russian Academy of Public Service under President

**A QUESTION ON THE LEGALITY CONTROL OF MUNICIPAL
LEGAL ACTS**

In the article current position in sphere of the control of municipal standard base legality in Russia is considered, experience of other countries in the given sphere reveals. On the basis of the conducted analysis the author offers measures under the control legality of the major municipal legal acts in the field of the finance.

Key words: *local government, the municipal financial control, municipal legal act, federal register of municipal standard legal acts, population.*

N. R. Astarina

Postgraduate Student, Russian State University of Economics and Trade

ON SYSTEM MODEL OF FINANCIAL INVESTMENTS INTEGRAL ESTIMATION

The article constructs the system model of the integrated investments efficiency estimation in small business. The specific conditions determining the construction of the system model were analysed. The integrated optimal sequence of design investment efficiency estimation was identified.

Key words: *small business, integrated estimation, investment design, system model.*

K. V. Netsymailo

Orenburg State Pedagogical University, Senior Lecturer, Department of Economic Theory and Applied Economics

SMALL AND MEDIUM-SIZED BUSINESSES RISKS AND FINANCING METHODS

The notion «risks of small and medium-sized businesses» was revealed. The author's classification of small and medium-sized businesses financial resources was suggested. Financing methods of small and medium-sized businesses risks were reviewed and their advantages and disadvantages were specified.

Key words: *risk, small and medium business, risk financing, bank crediting, insurance.*

D. Z. Yakupova

Postgraduate Student, Financial Accounting Department, Kazan State Institute of Finance and Economics

ACCOUNTING OF CAPITAL ASSETS ALLOCATION BETWEEN SUCCESSORS DURING ENTITY RESTRUCTURING

The article studies the accounting of capital assets allocation between the successors during entity restructuring in the form of segregation and allocation. The classification of capital assets was suggested. The transference of capital assets into a joint shared ownership was considered. Attention was paid to the transference of misallocated assets into assets held for sale.

Key words: *restructuring, capital assets, classification, assets held for sale.*

A. A. Malkevich

Candidate of Political Sciences, Professor, Novgorod State University, Managing Director, Non-commercial Organisation «Novgorod Regional Television»

**INTERNET AND SOCIAL NETWORK IN POLITICAL SOCIALIZING
OF YOUNG PEOPLE**

The article states the fact that the Internet is rapidly becoming not only a means of communication, but also a tool of socialization. A new function of electronic media, existing basically only in the global network – the involvement of young people into civil and political institutions – was identified.

Key words: *social network, enculturation, socialization, youth.*

V. V. Kulachkov

Candidate of Science (History), Assistant Professor, Doctoral Applicant, Bryansk State University

**FOLK AUTHORITY IMAGES DURING POSTREVOLUTION DECADE
(BY EXAMPLE OF RUSSIA WESTERN REGION)**

The attitude of the peasantry to the governmental authority has traditionally been ambivalent. On the one hand, the peasants, dependent on government supply of grain and other commodities, could not imagine themselves outside the sphere of public influence; on the other hand – the state, equated with the representatives of governmental bodies, was perceived as a negative value and evil. Inconsistency of social and economic policy with social expectations of peasantry contributed to the gradual destruction of the Soviet government ideal image, formed in post-revolutionary period. The mass consciousness of the Western Russia peasantry contained various images of authority – from the propaganda-shaped ideal one to the real images from the practice of life.

Key words: *popular images of power, the peasantry, authority, state, the Western region of Russia, post-revolutionary period.*

K. Yu. Popova

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**STATE-CONFESSIONAL RELATIONS DURING 1964–1991
(EVIDENCE FROM SOUTHERN URALS REGION)**

The article reviews the Soviet legislative framework in the sphere of state-confessional relations during 1964–1991 and its implementation on the territory of the Southern Urals Region. The evolution of the state policy in the sphere of confessional relations which went through using force during «thaw» period to harmonization of relations between the state and religious associations at the present stage was traced.

Key words: *state and confessional relations, Southern Urals, antireligious propagation, religious society.*

Y. V. Kuznetsova

Postgraduate Student, Department of National History, Orenburg State Agrarian University

**CONTRIBUTION OF SOUTHERN URALS RURAL INTELLIGENTSIA
INTO NATIONAL FOOD CONTROL DURING 1941–1942**

The contribution of rural intelligentsia into national food control during 1941–1942 was considered in the article. Quota overfulfillment, participation in raising labor productiveness, development of new efficient methods, rational use of technology and fuels were identified as characteristic features of rural intelligentsia contribution during the war period.

Key words: *rural intelligentsia, contribution, Southern Urals, food.*

A. G. Aljatina

Candidate of Science (History), Senior Lecturer, Social and Liberal Arts Department, Orenburg State Institute of Management

**PECULIARITIES OF SOUTH URAL MOVIE HOUSES
PERFORMANCE IN POSTWAR PERIOD (1945–1953)**

The article in question analyzes the South Ural movie houses performance during the postwar period in 1945–1953. The review of government regulations in cultural field, which played an important role in movie houses work was made and the dynamics of Ural movie houses development was given. The statistical data, collected from the central and local archives served as the empirical material.

Key words: *Stalinism, government regulations, film projector units, trophy films, educative activity.*

M. A. Belova

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Y. N. Kopylov

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A. N. Chernov

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A. A. Vyalkova

Doctor of Medical Sciences, Professor, Head of Faculty Pediatrics Department, Orenburg Medical Academy

V. Y. Kopylov

Candidate of Medical Sciences, Assistant Lecturer, Therapy and Endocrinology Department, Orenburg Medical Academy

TUBULAR ENZYMURIA AS EARLY MARKER OF RENAL INJURY

Increase of neutral α -glucosidase and L-alaninaminopeptidase activity in urine in patients with type 1 of diabetes mellitus and patients with ischemic heart disease is an indicator, directly pointing to nephron tubules involvement. Enzymuria is an early and sensitive marker of tubular epithelium injury.

Key words: *enzymuria, injury of renal tubules, diabetes mellitus type 1, ischemic heart disease.*

Z. A. Veterkova

Candidate of Medical Sciences, Chief Researcher, Research Department, Orenburg State Institute of Management

G. J. Evstifeeva

Doctor of Medical Sciences, Chief Researcher, Research Department, Orenburg State Institute of Management

ON PREVENTIVE MAINTENANCE OF DISEASES CONNECTED WITH ECOLOGICAL, TECHNOGENIC, SOCIAL AND ECONOMIC RISKS (INTERNATIONAL EXPERIENCE REVIEW)

The international experience on preventive maintenance against ecological, technogenic, social and economic risks influence on a health status of trainees was surveyed.

Key words: *health status of trainees, ecological, technogenic, social and economic risks, preventive maintenance.*

D. M. Pankov

Candidate of Agriculture, Assistant Professor, Altai State Academy of Education, Biysk

**WAYS OF INCREASING BEE-FAMILIES PRODUCTIVITY AND
POLLINATION OF PLANTS**

The presupposition that the melliferous capacity could increase by 30–35% when protecting beeyards from the wind and scorching sun exposure was substantiated in the article. The article states that the yield of sainfoin under pollination by bee-families protected from the wind and scorching sun exposure increases upto 0.7 hundreds kilograms per hectar.

Key words: *productivity of bee-families, pollination of plants.*

G. D. Alemanova

Candidate of Medical Science, Assistant Professor, Department of Children Diseases, Orenburg State Medical Academy

**ON NEUROGENIC INFLAMATION CONCEPTION IN
PATHOGENESIS OF BRONCHIAL ASTHMA IN CHILDREN**

The article considers the process of neurogenic inflammation in bronchial asthma pathogenesis in children. The function of neuropeptides in neurogenic inflammation was analysed.

Key words: *neurogenic inflammation, bronchial asthma, neuropeptides.*

A. A. Shaihutdinova

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A. G. Meshcheryakov

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O. N. Nemereshina

Candidate of Science (Biology), Assistant Professor, Department of of Heal Saving Management, Orenburg State Institute of Management

**ON ENVIRONMENTAL CONDITIONS OF ENERGY ENTERPRISES
WASTE STORAGE**

The article considers the impact of energy enterprises that work on solid fuel on environment. Ash dump as the source of dust release was analysed. Physical and chemical properties of ortholignituous coal ash stored at testing grounds were studied. Chemical composition and particle size distribution were analysed.

Key words: *ortholignituous coal ash, heavy metals, ash dump, screen analysis, microscopic examination, ash particle size distribution.*

V. M. Dolgova

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**SPECIFICITY OF LYCEUM'S EDUCATIONAL ENVIRONMENT:
INNOVATION ASPECT**

Particular features of Lyceum's educational environment were specified. The concepts «innovation school», «educational environment» were interpreted, their correlations were identified. The aims, values, principles and backbone activity categories of Lyceum as a new-type public educational establishment were suggested.

Key words: *lyceum, innovation school, educational environment.*

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**ON STRUCTURING OF THEORETICAL AND
APPLICATION-ORIENTED MODEL OF A «CULTURAL
COMPETENCE» APPROACH TO PROFESSIONAL TRAINING
OF PUBLIC MANAGER-TO-BE**

The article in question suggests the approach that reconsiders the content and methodology of public manager professional training. The formation of a personality, possessing necessary social and professional skills can be achieved within implementation of a «cultural competence» approach. The aspects for the structuring of the theoretical and application – oriented model for implementation of the «cultural competence» approach were identified.

Key words: *«cultural competence» approach, theoretical and application-oriented model, social and professional skills, public manager*

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**VALUES OF EDUCATIONAL SYSTEM AND EVOLUTION OF YOUTH
VALUE SYSTEM**

The article in question analyzes the notions «values» and «value system». Axiological potential of educational system was identified. Comparative analysis of value priorities of representatives of different age and social groups was suggested.

Key words: *values, value reference points, value inversion, value hierarchy.*

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**CONCEPTUAL ANALYSIS AS METHOD OF LINGUISTIC RESEARCH
OF CONCEPT BUSINESS IN AMERICAN LINGUOCULTURE**

The article substantiates the conceptual analysis as the method of the linguistic research of the concept BUSINESS in the American linguoculture. The method is an essential way in the revealing of some hidden conceptual features of the concept BUSINESS.

Key words: *conceptual analysis, concept, conceptual features, sense, the body of the concept.*
