
ANNOTATIONS OF THE ARTICLES

Kulagin D.,
chairman of Legislative Assembly of the Orenburg region

LOCAL SELF-GOVERNMENT IN THE CONDITIONS OF THE MODERN WORLD.

The paper in question considers the history of local self-government development , formation stages of local governing in the Orenburg region.

The concept "local government" in the European charter of local sgovernment is defined.

The attention is attracted to the problems that the local self-government faces.

Key words: local government, problem, history.

Beregovaya I. B.,
*Candidate of Economics, Head of the Industrial Management Department, Orenburg
State Institute of Management*

OF MARKET NOVELTY ON COMPETITIVE CAPACITY OF GOODS

Method preparation of competitiveness estimation in consideration of market novelty is discussed in the article. Index identification method of market novelty is suggested.

The range for the renovation degree setting of the subjects under discussion is defined. The article exemplifies the efficiency of the method.

Key words: method of competitiveness estimation, market novelty, competitive capacity of goods.

Girina A. S.,

*candidate of Economics, Head of Municipal Management Department, Orenburg State
Institute of Management*

Golovkina M. B.,

*Candidate Agricultural Sciences, professor Municipal Management Department,
Orenburg State Institute of Management*

PRACTICE OF MUNICIPAL PROPERTY MANAGEMENT

The paper in question identifies the economic fundamental elements of local self government, describes the specific character of municipal property and peculiarities of property management. The recommendations on improving the system of municipal property management are given.

Key words: management; municipal; property.

Gorbacheva G.,

*senior teacher of the finance, statistics and economic analysis department Orenburg State
Institute of Management*

MARKET LABOR: VIEW ON OUTLOOKS ON IDENTIFICATION OF SOME CATEGORIES

The approaches to market labour identification, models of market labor are examined in the article. Importance is given to the factor, which influences on market labour dynamics. The author identifies the features of the market labour.

Key words: market labor, models of market labor, labor.

Kurochkina R.,
professor Orsk branch of Orenburg State Institute of Management

IMPROVEMENT OF DISTRIBUTION RELATIONS IN ENTERPRISE

The article is dedicated to the development of labor payment model. Special attention is given to the approximate workplaces assessment differentiation by tenseness, by responsibility level; to grouping by training periods and by the work independence degree. The workplace assessment differentiation by the qualification level and by the tariff assessment factors is examined.

Key words: tariff net, labor payment model, work.

Davletbaeva L.,
Marketing Conception of Regional Development Management Lecturer, Department of Economics and Municipal Services Organization Orenburg State Institute of Management

MARKETING CONCEPTION OF REGIONAL DEVELOPMENT MANAGEMENT

The aim, the objective, the functions, the approaches and control process over the regional development on the base of marketing approach are examined. The ways of regional marketing improvement are suggested.

Key words: strategic target, regional marketing activity, marketing management strategic target, marketing management functions on the regional level, marketing management process, regional marketing improvement.

Morgunov V.,

lecturer, management department, Orenburg state institute of management

HUMAN CAPITAL IS AN IMPORTANT PART OF INNOVATIONAL ECONOMY

The forming and development factor of the human capital influences on the modern economic science development. The author notes that alongside with the human capital elements, determining the ability of a workman to execute certain conditions, structure of the human capital includes the element, reflecting a wish to perform these tasks.

Key words: human capital, economics, knowledge.

Andreeva G.,

senior teacher of the social and humanitarian sciences department Orenburg state institute of management

FIRST-YEAR STUDENT`S ADAPTATION IN HIGHER LEARNING INSTITUTION

The article considers the process of first-year student`s adaptation in a higher learning institution. The reasons of the difficulties, which freshmen experience in adaptation period, are examined. The author indicates the purposes of the higher learning and aspects of pedagogical work with students.

Key words: adaptation, student, higher education.

Barannik N.,

candidate of economics, department of economics Orenburg state institute of management

QUALITY MANAGEMENT SYSTEM – NECESSARY CONDITION FOR HIGHER STUDENTS` TRAINING EFFICIENCY

The developing of quality management system in a higher educational institutions is analyzed. Quality management system is considered as a necessary condition for higher students` training efficiency, as a way of status consolidation on the market of educational and research services. The description of basic principles of quality management, considering peculiarities of higher educational institutions, is suggested.

Key words: quality of education, quality management in a higher learning institution, quality management principles, model of quality management system in a higher learning institution.

Bikmurzin K.,
candidate of Pedagogics, assistant professor, Foreign Languages Department, Orenburg State Institute of Management

Ezhova T. V.,
candidate of Pedagogics, assistant professor, dean, Faculty of Foreign Languages, Orenburg Teachers Training University

BOLOGNE PROCESS AND PROSPECTS FOR HIGHER EDUCATION IN RUSSIA

The article in question considers the issues of Russia`s integration into Bologna process and prospects of Russian higher education system development.

Key words: Bologna process, quality of education, teaching mobility, two-level educational system, credit unit system.

Sviridova A. S.,
candidate of social sciences, professor Department of Management

ORGANIZATIONAL CULTURE AS MEAN OF FORMING PROFESSIONAL ADHERENCE IN FUTURE MANAGERS

Organizational culture as a means of professional fidelity development of managers-to-be is considered in the article. Two sociological approaches are identified: the first is connected with targets, the second – with values.

The conclusion made is that value orientation helps to develop job devoted professional manager

Key words: organizational culture, professional fidelity, orientation on purposes, orientation on values.

Muhamedzhanova N.,
*Candidate of Culturology, the professor of the social and humanities department
Orenburg State Institute of Management*

**EDUCATION AS ADAPTATION FACTOR OF
ATHNOKONFESSIONAL COMMUNITY TO
MODERNIZATION IN RUSSIA**

The modernization of education as pedagogical and social problem, is considered in the article. The future society depends on decisions of these problems. The Author notes that the purpose of education is the development of personalities.

Key words: formation, modernization, society.

Migel Y.,
*teaching assistant State and Municipal Management Department Orenburg State
Institute of Management*

**MECHANISM AND FEATURES OF GOVERNMENT
CONTROL OVER AGROINDUSTRIAL COMPLEX AS
THE STRATEGIC TARGET ACHIEVING METHOD**

The paper in question studies basic directions of public policy strategy. The conclusion drawn in the article is that the fulfillment of public policy strategy aims at creation of effective agro-industrial production to provide the population with foodstuff and industrial production with raw materials for stable economic and social development of the country.

Key words: agroindustrial sector; state agricultural policy; strategic problems of the state policy.

Kaplenko L.,
lecturer, Orenburg State Institute of Management

UP-TO-DATE FEATURES OF LOCAL GOVERNMENT IN FRONTIER TERRITORIES IN THE ORENBURG REGION

Local government organisation in frontier territories of the Orenburg region witnesses some problems. To tackle them serious state comprehension and legal assignment of frontier territories status should be taken.

Key words: frontier territories, feature, local government.

Kornilova S. V.,
*candidate of social sciences, professor Municipal Management Department, Orenburg
State Institute of Management*

LEGAL REGULATION RESEARCH OF LOCAL GOVERNMENT COMPETENCE.(BY EXAMPLE OF ARTJOM URBAN DISTRICT)

The paper in question identifies the following problems of the legal regulation of the local government competence: the Legislation lacks differentiation between two notions «authorities» and «matters of local importance». As a result the Federal Law “On the Principles of Local Government Organization in the Russian Federation” of October 6, 2003, N 131-FZ and some other Federal Laws have different names for one and the same notion. The author suggests that shortcomings and contradictions of existing legislation concerning local government should be eliminated.

Key words: problems, local government, competence.

Elagina L.

Candidate of Pedagogics, the Orenburg State Professional-Pedagogical College

COLLEGE INFORMATION FIELD AS THE FACTOR OF THE FUTURE EXPERT'S PROFESSIONAL COMPETENCE FORMATION

The expert should define independently means, ways and the objectives of the future professional activity on the basis of the concept of the College information field development.

The concept in question sets main aims. To achieve them the priority problems should be solved.

Electronic manuals in the college local network are developed for professional training.

Key words: information field, professional activity, expert.

Tolochkova N. G.,

Candidate of Law, Orenburg State University, Orenburg

THE LEGAL NATURE OF LEASING

This research touches upon the history of a contract, its influence on the lease relations. The special attention is paid to the Quebec Civil Code, the Convention On International Financial Leasing (Ottawa, 28.V.1988), the Leaseurope association. These statutory acts define the legal nature of leasing and its peculiarities.

Key words: contract, lease relations, statutory acts Phone number: 968184.

Dobrohotova L.,

Candidate of Pedagogics associate professor, social sciences and humanities department, Orenburg state institute of management

ON MORAL CULTURE OF SPECIALIST – TO – BE IN MANAGEMENT

The article examines specialist`s personal qualities in contemporary management. The author identifies the moral qualities of a manager, determining his management culture.

Key words: moral culture, management, specialist.

Dikova N. V.,
*Senior Lecturer «Finance, Statistics and Economic Analysis Department», Orenburg State
Institute of Management*

LEGAL REGULATION OF BANK INFORMATION AND BANK SECRECY

The institution of bank information and bank secrecy occupies the key position in the system of the banking law. The problems of legal regulation are connected with, imperfection of the bank legislation and peculiarities of practical activity.

The analysis of the revealed problems allows to fill up the legislation gaps in regulation of banking information and bank secrecy.

Key words: bank secrecy, bank information, legal regulation.

Seliverstova N. I.,
*Applicant, Department of Philosophy and Sociology, Kazan State Finance and Economics
Institute, Lecturer, Orenburg State Institute of Management*

PROBLEMS OF ECONOMIC BASE FORMATION OF MUNICIPAL UNIONS

The relevant problems of the economic base formation of the municipal unions in modern Russia are discussed in the article. The fact, that these problems are not solved, discredits the idea of local government in the eyes of people and consequently reduces the efficiency of Russian state organization reforming process.

Key words: reform, the economic base of municipal unions, local taxes, the deficit of local budgets, the autonomy of local government.
